

# Candace M. Crawford

CREATIVE PROFESSIONAL

## EDUCATION

### TEMPLE UNIVERSITY

*Esther Boyer College of Music, 2000,  
Philadelphia, PA*

Bachelor of Music, Music Therapy, Jazz Voice  
Concentration

### THE NEW SCHOOL

*May 2025, New York, NY*  
Infographics and Data Visualization Certificate

### THE NEW SCHOOL

*August 2024, New York, NY*  
Digital Marketing Certificate

### ROBERT F. UNKEFER ACADEMY OF NEUROLOGIC MUSIC THERAPY

*February 2008, Fort Collins, CO*

Neurologic Music Therapy Fellow

*February 2005, Fort Collins, CO*

Neurologic Music Therapist (NMT) Credential

### QUEENS COLLEGE

*2004-2006, Queens, NY*

Post Baccalaureate Studies, Linguistics and  
Communication Disorders

## PROFESSIONAL EXPERIENCE

### COMMUNITY SCHOOLS DIRECTOR

*Grand Street Settlement | 10/23- present, New York, NY*

- Execute community needs assessments to determine which resources and services are most valuable to a given school, and develop data-driven interventions related to key priority areas.
- Lead systematic evaluation of program, activity, and event effectiveness.
- Utilize positive youth development resources to improve student attendance, behavior, and/or academic performance.
- Collect, review, and analyze student data to develop new strategies and plan for continuous improvement of existing interventions.

## PROFESSIONAL SUMMARY

Creative, strategy driven, education leader focused on elevating and empowering New York City students and families through education and the arts. Passionate about music, art, fashion, content creation and fresh perspectives that strengthen the community.

## LET'S CONNECT:



New York, NY



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[www.candacecrawford.com/portfolio](http://www.candacecrawford.com/portfolio)

## KEY COMPETENCIES

- Proven ability to create and implement strategies that strengthen parent and family involvement.
- Google Suite, Canva, Word, Excel, Powerpoint, Tableau, Adobe Photoshop, Adobe Premiere.
- Spearhead and lead Social Media Safety Workshop for parents, culminating with a presentation to PTA members providing resources and best practices.
- Created concepts, supervised, and directed photo and video shoots.
- Used Canon DSLR camera for product photography and fashion photography.
- Ability to develop meaningful perspectives for community engagement and creativity with students and families.
- Passion for storytelling & entrepreneurship.
- Create multimedia content for district, school, and entrepreneurial projects.
- Social media savvy - strong passion for social media with vast experience on all platforms, including: Twitter/X, Facebook, Instagram, TikTok, LinkedIn & YouTube.

## **SUBSTANCE ABUSE PREVENTION AND INTERVENTION SPECIALIST (SAPIS)**

*New York City Department of Education | 1/18- 10/23, New York, NY*

- Develop and execute lesson plans to present materials in a succinct and coherent style for grades K through 5 with specific curriculums around substance abuse prevention.
- Partner with staff, administration, and community-based organizations to create impactful, comprehensive strategies to inspire and support students.
- Produce and lead positive alternative groups encouraging children and teens to identify and pursue goals and interests without the influence of drugs or alcohol.
- Prevent the escalation of substance abuse behaviors to levels requiring treatment.
- Identify the social determinants and decrease the negative health, social, and educational consequences associated with substance abuse through various assessments and structured goal plans.

## **NEW YORK CITY DANCE DESIGN COLLECTIVE**

*Founding Partner | 2020 to present, New York, NY*

A unique collective of independent dance costume designers created as a result of 2020's special circumstances, focusing on connecting and promoting notable national and international dance artists across multiple social media platforms and through in-person events.

## **SUBSTITUTE TEACHER**

*New York City Department of Education | 10/2016-1/2018, Brooklyn, NY*

- Taught unit-based instruction in dance, theater, music and art for children Pre K to 5th grade.
- Developed lesson plans and adjusted as needed to present materials in succinct and coherent style.
- Planned student assemblies and programs 3 times per year related unit based instruction.
- Recognized and addressed behavioral issues with students and administration.
- Supervised and enforced behavioral and safety standards in accordance with school code of conduct.
- Provided excellent feedback to parents and guardians by answering questions and concerns and providing follow-up course of action.
- Monitored and maintained facilities to ensure the highest standards.
- Assisted in planning and development of set and costume design for annual Disney Junior production.

## **OWNER/ COSTUME DESIGNER**

*Cocoabelly Dance Services, LLC | 7/2009-Present, Queens, NY*

- Dance instructor for children and adults; plan lessons, activities & assessments for each class
- Create hand-crafted, one-of-a-kind costumes and limited edition dancewear pieces (Middle Eastern Dance and Latin Dance); create and design pieces for Cocoabelly fashion exhibitions
- Costume designer in various stage productions for dance companies
- Teach costume construction in both group and private settings
- Tutor services for more in depth personal instruction when classroom performance indicates a need

## **PROFESSIONAL AFFILIATIONS & VOLUNTEER ACTIVITIES**

- Pure Onyx Movement Dance Company volunteer - create costumes for annual showcase
- Sigma Alpha Iota Music Fraternity for Women
- Be My Eyes volunteer - connects blind and low-vision users who want sighted assistance with volunteers and companies anywhere in the world, through live video and artificial intelligence.
- BRIC Arts Community Producer